

KnowHow Theme for WordPress

By Hero Themes - <http://herothemes.com>

A user guide to help you setup and use your brand new Hero Theme.

Thank you for purchasing this theme, your support is truly appreciated!

This user guide will walk you through setting up your theme, using its various features and answering common issues and problems. We recommend following this guide to setup your website.

If you have any questions that are beyond the scope of the manual please feel free to submit a support request here: <http://herothemes.com/support>

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1. Getting Started

To install the theme you must have WordPress already installed. Please see the WordPress Codex for more information on installing WordPress: http://codex.wordpress.org/Installing_WordPress

1.1 Installation

You can install the theme in two ways:

- **WordPress Upload:** In the WordPress admin panel navigate to *Appearance > Add New Themes > Upload*. Go to browse and select the zipped theme folder. Press install now and the theme will be uploaded and installed.
- **FTP Upload:** Using your FTP program upload the on-zipped theme folder into the */wp-content/themes/* folder of your WordPress installation.

Once the theme is uploaded, you need to activate it. Go to *Appearance > Themes* and activate your theme.

1.2 Setup Theme Options

The theme options should all be pre-populated with default data. To make sure it's activated simply go to *Appearance > Theme Options* and click save. Take some time to take a look through the options and customize them for your site.

1.3 Setup Permalinks

Next setup your permalinks in *Settings > Permalinks*.

2. Theme Features

This section will walk you through utilizing the various features of the theme.

2.1 Theme Options

The theme comes with a simple to use administration panel. You can access it by navigating to *Appearance > Theme Options*.

2.1.1 General Options

These general settings allow you to configure the basic settings of the theme such as the logo, favicon and many others.

2.1.2 Homepage Options

These settings allow you to configure the homepage.

2.1.3 Styling Options

These styling options allow you to customize various aspects of theme. Here you can choose the theme color.

2.2 Post Formats

When creating a post you will be able to choose from 2 post formats:

2.2.1 Standard

The standard format is for your go to articles.

2.2.2 Video

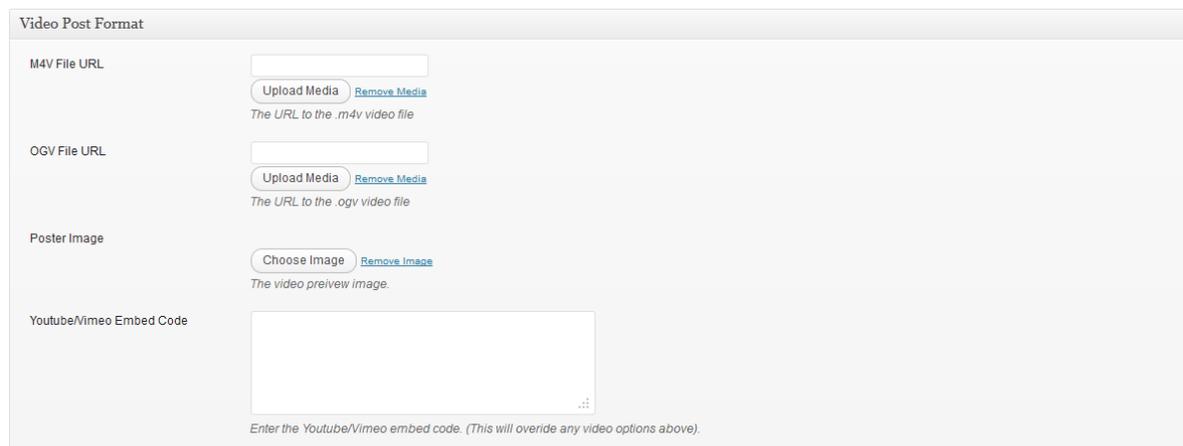
The video format displays a custom video or an embedded video depending on the options you have selected.

To add a self-hosted video you can upload it into the "Video Post Format" meta box that appears below the editor. You can also provide an optional "Poster Image" which is the video preview image.

If you are embedding a YouTube or Vimeo video you simply have to paste the embed code into the "Youtube/Vimeo Embed Code" option.

Note: You will need to install and activate this plugin for media to work:

<http://wordpress.org/extend/plugins/media-element-html5-video-and-audio-player/>



The screenshot shows the "Video Post Format" meta box with the following fields and options:

- M4V File URL:** A text input field with "Upload Media" and "Remove Media" buttons. Below it is the text: "The URL to the .m4v video file".
- OGV File URL:** A text input field with "Upload Media" and "Remove Media" buttons. Below it is the text: "The URL to the .ogv video file".
- Poster Image:** A "Choose Image" button and a "Remove Image" button. Below it is the text: "The video preview image".
- Youtube/Vimeo Embed Code:** A large text area with a "..." button at the bottom right. Below it is the text: "Enter the Youtube/Vimeo embed code. (This will override any video options above)."

2.3 Custom Menus

To setup your custom menus, navigate to *Appearance > Menus*. Give your menu a name and build it up using the available widgets. You can add a variety of items including pages, categories, custom links. **To extend the available widgets, click the screen options tab at the very top of the screen and configure your options.**

Once you have built and saved your menu, simply select the theme location using the widget on the left.

2.4 Custom Widgets

This theme comes with various custom widgets that can be found under *Appearance > Widgets*.

2.4.1 Latest Articles Widget

This widget allows you to show your latest articles in widgetised areas. You can configure the title and number of posts to display.

Title: Title of the widget

Number of posts: Choose the number of posts to display

2.4.2 Popular Articles Widget

This widget allows you to show your most popular articles in widgetised areas. You can configure the title and number of posts to display.

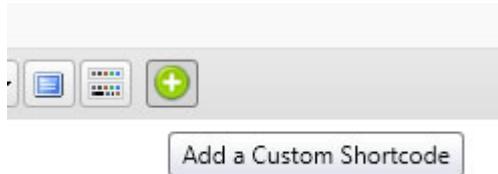
Title: Title of the widget

Number of posts: Choose the number of posts to display

2.5 Custom Shortcodes

The theme comes pre-packed with a number of shortcodes allowing you to add styled content to your site with little effort.

Conveniently, the available shortcodes have been included in a one-click menu. When creating a page or post, click the green “+” icon to reveal a list of shortcodes. Choose the functionality you wish to include and click “insert”.



2.6 Featured Images

The theme supports the use of featured images. The theme supports auto-resizing of the featured images. Auto-resizing will only occur however when the image is uploaded for the first time, images that have previously been uploaded will not be resized. You can however use the following plugin to regenerate the thumbnails: <http://wordpress.org/extend/plugins/regenerate-thumbnails/>

To upload a post thumbnail, go to *Posts > Add New* or open an existing post in editing mode. Locate the Featured Image module and click the Set featured image link.

Clicking the link will open up the usual WordPress image uploader where you will upload your image. Simply make sure that it is either the same size or larger than what the final thumbnail will be. Once you're done uploading the image, simply click the link that says "Set Featured Image", which is next to the button to insert it into the post.

For more on how to use the WordPress' Post Thumbnail feature you can view this article - <http://en.support.wordpress.com/featured-images/>

Again, thank you for purchasing this theme!

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